

Top 4 Paid Autoresponders



GetResponse



Aweber



MailChimp



Sendlane

BASIC	BASIC	Essentials	Growth
1,000 Subscribers	0-500 Subscribers	0-500 Subscribers	0-500 Subscribers
\$15/mo or \$12.30/mo with yearly billing	\$19/mo	\$9.95/mo	\$35/mo or \$25/mo with yearly billing
FREE 30-Day Trial	FREE 30-Day Trial	NONE	FREE 14-Day Trial
Unlimited Emails	Unlimited Emails	500,000/mo	Unlimited Emails
Custom domain	?	Custom domain \$99/year	Custom domain

GetResponse Pricing

Choose the plan that's right for your business. Cancel anytime.

Choose your billing period

Monthly

12-month -18%

24-month -30%

BASIC

Send emails and build an engaged contact base.

List size: 1,000

\$15 /mo

Choose plan

Try free for 30 days

Includes:

- Email marketing
- Autoresponders
- Unlimited landing pages
- Automation templates
- Forms and surveys
- Exit pop-ups
- Facebook Ads
- 150+ integrations

MOST POPULAR

PLUS

Generate leads, sell products, and grow your profits.

List size: 1,000

\$49 /mo

Choose plan

Try free for 30 days

Everything in BASIC and more:

- List building funnels **AUTOFUNNEL**
- Sales funnels **AUTOFUNNEL**
- Webinar funnels **AUTOFUNNEL**
- Webinars (max 100 attendees)
- Sell e-products
- Simple CRM
- Work together (3 users)

PROFESSIONAL

Optimize your results with pro automation and integrations.

List size: 1,000

\$99 /mo

Choose plan

Try free for 30 days

Everything in PLUS and more:

- Automation builder
- Contact scoring & tagging
- Webinars (max 300 attendees)
- Paid webinars **AUTOFUNNEL**
- DKIM
- Work together (5 users)

ENTERPRISE

Generate high profit with solutions tailored to your needs.

List size: 100,000 +

\$1,199 /mo

Schedule demo

Everything in PRO and more:

- Account manager
- Dedicated IP address
- Deliverability consulting
- Single sign-on (SSO)
- Webinars (max 500 attendees)
- Transactional emails
- Email campaign consulting

Access to every feature from day one? Check.

	\$19 /mo 0-500 SUBSCRIBERS Get Started	\$29 /mo 501-2,500 SUBSCRIBERS Get Started	\$49 /mo 2,501-5,000 SUBSCRIBERS Get Started	\$69 /mo 5,001-10,000 SUBSCRIBERS Get Started	\$149 /mo 10,001-25,000 SUBSCRIBERS Get Started	25,000+ SUBSCRIBERS Get a Quote
Unlimited Emails ?	✓	✓	✓	✓	✓	✓
Automation ?	✓	✓	✓	✓	✓	✓
Segmenting ?	✓	✓	✓	✓	✓	✓
Analytics ?	✓	✓	✓	✓	✓	✓
Customer Solutions ?	✓	✓	✓	✓	✓	✓
Sign Up Forms ?	✓	✓	✓	✓	✓	✓
Integrations ?	✓	✓	✓	✓	✓	✓
Image Hosting ?	✓	✓	✓	✓	✓	✓
6,000+ Stock Photos ?	✓	✓	✓	✓	✓	✓
700+ Email Templates ?	✓	✓	✓	✓	✓	✓
Edu. Resources ?	✓	✓	✓	✓	✓	✓

Quarterly and Annual billing options also available.



Mailchimp Recommends

\$ USD ▼

PLAN	Premium	Standard	Essentials	Free
	Advanced features for pros who need more customization.	Better insights for growing businesses that want more customers.	Must-have features for email senders who want added support.	All the basics for businesses that are just getting started.
PRICING	Starting at \$299⁰⁰ a month	Starting at \$14⁹⁹ a month	Starting at \$9⁹⁹ a month	\$0
	Select	Select	Select	Get Started
	Calculate your price	Calculate your price	Calculate your price	
TOP FEATURES	<p>Everything in Standard, plus:</p> <ul style="list-style-type: none"> Advanced segmentation Multivariate testing Unlimited seats and role-based access Phone support 	<p>Everything in Essentials, plus:</p> <ul style="list-style-type: none"> Automation series Retargeting ads Custom templates Advanced audience insights 	<p>Everything in Free, plus:</p> <ul style="list-style-type: none"> All email templates A/B testing Custom branding 24/7 award-winning support 	<ul style="list-style-type: none"> 7 marketing channels 1-click automations Basic templates Marketing CRM

Growth

\$25/month

\$300 Paid Annually

- ✓ Email Marketing Automation
- ✓ Cross-Channel Marketing
- ✓ Campaigns and Newsletters
- ✓ Drag-And-Drop Visual Email Builder
- ✓ Email Template Library
- ✓ Automated List Hygiene
- ✓ Real-Time Analytics
- ✓ User Segmentation
- ✓ Tags and Custom Fields
- ✓ Sendlane Beacon
- ✓ Powerful Email Retargeting
- ✓ Machine Learning Open Predictability
- ✓ ROI and Conversion Tracking
- ✓ Flexible and Robust API Connections
- ✓ Customer Journey Lifecycle
- ✓ Pre-Built Automation Funnels
- ✓ Customizable Webforms
- ✓ 1,000+ Powerful Integrations

GET STARTED

RECOMMENDED

Marketing Automation Pro Contact Us

- ✓ All Growth Features
- Plus**
- ✓ Advanced Cross-Channel Marketing
- ✓ Trigger and Event Based Lead Capturing
- ✓ Multivariable Segmentation
- ✓ SMS Marketing
- ✓ Deep Data Integrations
- ✓ Trigger and Event Based Automation Funnels
- ✓ API Transactional Emails
- ✓ Deep Data Analytics
- ✓ Advanced Pre-Built Automation Funnels
- ✓ VIP Migration Service
- ✓ Dedicated Account Manager

GET STARTED

Enterprise / Agency Contact Us

- ✓ All Marketing Automation Pro
- Plus**
- ✓ Custom White Labeling
- ✓ API Transactional Emails
- ✓ DKIM and Custom Domains
- ✓ Dedicated IP Address

TALK WITH SALES