CRAZY TRAFFIC EXPLOSION



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Hello and thank you for picking up Secret Traffic Explosion.

In my report I will reveal the top 20 ad networks for PPC, Contextual advertising, PPV, quality traffic and more...

In this guide I will reveal the 20 top media buying sources worldwide. These are networks that get minimum 100 million unique visitors per month.

You can use these networks to get as much traffic as you want for as low as \$0.01/visitor!

These are "secret" sources actually. I am sure you've never heard most of the networks but they are really really powerful.

Please let me clarify that each network has its own policies, its own methodology and of course its own unique website design and interface.

You should get familiar to all these web interfaces so as to be able to utilize all these networks for your own benefit!

Remember that the network's job is to deliver a high quality visitor that converts!

Your success is their success...

This is their 2nd goal (apart from their 1st which is making money from advertisers and ordinary people like you and me):)

So, you should expect first class treatment when you enrol to any of these networks and start an ad campaign...

Internet Traffic

I want you to know that when it comes to internet traffic there are no limits.

The traffic is virtually unlimited!

There will always be people who want to buy traffic (like you and me). And there will always be networks who aim in selling traffic...

Over 3 billion people have access to the internet as of writing this: http://www.internetworldstats.com/stats.htm

Take a look at the number:

3,035,749,340

Whether you want 200 visitors or 200.000 visitors, you can explore the list of ad networks below and find the one that meets your needs, sign up, create your campaign and start sending visitors to your site...

Pay attention though to learn how the network operates before placing a lot of money in any of the networks. You must know what you are doing or else you risk to **lose your money...**

How each networks operates is out of the scope of this guide (it would take hundreds of hours of video or e-books to explain that for all networks)

But you can start small and test the traffic. Some networks allow you to start with small budget.

I recommend you make a search on Google for "Network name how to" or "Network name secrets" or "Network name tips"

Example--" Adwords how to"

If you find something that's selling (a converting offer) then you can scale the whole thing up (invest more \$\$\$) and lead thousands of visitors to the great offer. Then, reap the rewards (commissions or sales)...

And always remember that as long as you remain in this ad-network industry you will learn more and more and gain experience.

You will always discover new things or answers to questions you had. This is how life works.

So, here's the list of (SECRET) ad networks for quality traffic, PPC, Contextual advertising etc.

Be sure to understand how the whole system works with each site and then make a small deposit at first and drive traffic. You will notice there are networks selling cheap traffic. This does not mean that this traffic is junk. You have to **test** it with a specific offer and then make a judgment yourself...

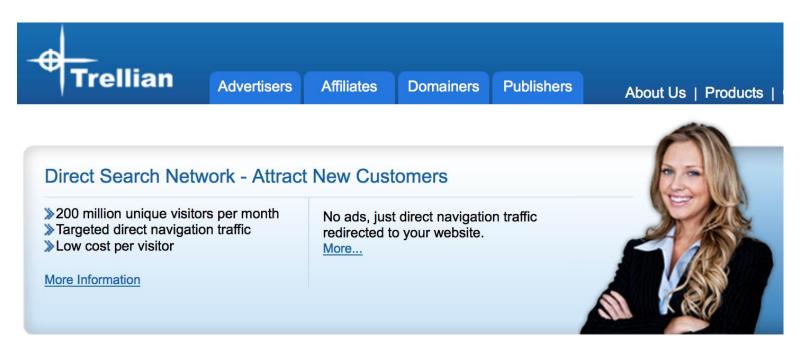
I wish you the best of luck with your exploiting.

Don't get carried away by these websites as they are really huge!

Most ordinary people like you and me have never even heard the names of these networks but believe me they are **big.....**.

OK HERE WE GO, HOLD ON TIGHT:)

1. Trellian



http://www.trellian.com

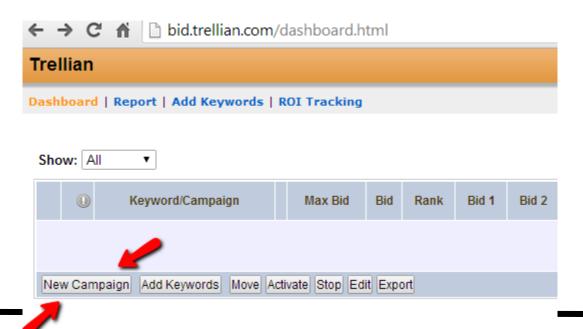
This is a very special network and as such it remains unknown to most people and even to most marketers.

This network gets about 200 million unique visitors per month. Here we have no ads, just pure targeted traffic redirected to your website. This is the same traffic search engines buy and they sell it with the PPC model to advertisers...

Trellian network has cut out all the middlemen so that you can buy your traffic for a fraction of the cost... This is a resource of Real High value!

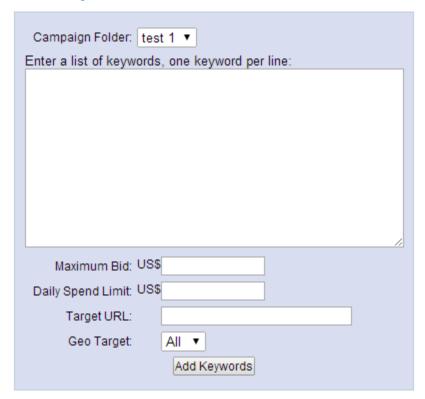
Here is an overview on how to set up your campaign on Trellian

Once you've signed up and set up your account, go to 'New Campaign'



Once you've named your campaign, you can now add keywords to it.

Add Keywords



Set your maximum bid, daily limit, target URL and your Geo Target here.

Trellian DSN works differently in two ways here.

First you won't know the bids you'll need when adding keywords; the dashboard will show you once you've added them.

Trellian allows Geo targeting only by US or All. You can't target by specific countries if you're looking to do that.

Once you've added your keywords, you will be taken to the campaign dashboard:



As mentioned earlier, your bids will appear only after you've added your keywords.

The 1st rank bid for the keyword "make money online" at \$0.06 per view.

Some niches have other bidders which you can get in bidding wars with so be careful if that's the case.

When researching keywords for Trellian DSN campaigns, I use their built-in keyword research tool and Google Adwords Keyword Planner to get the highest volume and CPC keywords.

High CPC Keywords cost that much for a reason, they convert better so they are **more valuable.**

When starting a new campaign I suggest you don't add too many keywords, especially if you're testing a campaign in a new niche.

I'd start with 1-3 keywords and test the traffic and see what works before scaling up.

linking works found that direct as long advertiser/merchant's landing page has a high conversion rate. Direct search navigation works for both Clickbank offers and CPA offers.

2. DirectCPV

http://www.directcpv.com





your Campaign Today!

Give your online marketing campaign the jolt it needs with DirectCPV's pay per view advertising solution. Starting at just \$0.015 for URL, keyword and category campaigns and \$0.004 for run of network advertising, DirectCPV offers the best value for your advertisement dollar. With a minimum deposit of only \$100, DirectCPV is sure to fit any marketing budget. Discover the power of CPV advertising now with DirectCPV.

CLICK HERE TO START ADVERTISING NOW!

Why Choose DirectCPV as your Advertising Solution?



Dramatically Increase ROI

Take control of your advertisements to increase your ROI. Specific targeting means your ads are seen by the right people. Target keywords, URLs, or geographical locations.



Extend Your Reach

We have compiled the largest live domain database in the world to help advertisers target those hard to find domains. Our publisher base has millions of opt in users ensuring that advertisers will get plenty of quality visitors.



Economical Pricing

Try our advanced <u>Self serve bidding platform</u> that is open 24/7. Bids begin at an extremely affordable \$0.004 USD.



Real-time Statistics

We offer real-time statistics and reports for campaign monitoring. Advertisers can place conversion tracking pixels and tracking variable strings so they are always aware of which campaigns are converting to their maximum potential.



Marketing Tools

Several marketing tools and software products have been developed to help advertisers find the right targets for their ad campaigns. We are continuously researching and developing to stay ahead of the game. You can find our newest products inside the Toolbox.

Give your online offer/website/landing page the boost it needs with this network's Pay Per View advertising solution...

Starting from just \$0.01 for URL, keyword and category campaigns and \$0.004 (!) for Run of Network advertising, DirectCPV is one of the most affordable ad networks in the world.

DirectCPV offers the best value for your advertisement money. It sure fits any marketing budget.

In order to start an ad campaign with this network you must make a deposit (minimum: \$100).

Discover the power of CPV advertising with DirectCPV. This network offers self-serve advertising opportunities.

3. ZEDO

http://www.zedo.com

ZEDO is a platform of products and services for publishers and advertisers, including high impact video advertising formats to provide advertisers unduplicated consumer reach. ZEDO's range of offerings includes full featured ad serving, high impact display formats, ad network optimization, innovative rich media, behavioural targeting data built into a cloud-based ad server, a self-service tool where advertisers to buy directly from publishers, outsourced ad ops and globally renowned customer support.

These offerings are integrated into one technology platform that can be purchased modularly or together.



VIDEO ADS

Manage video and display advertising using single platform. The ZEDO ad serving platform is VAST 3.0 compliant and provides an easy way to plan, execute and optimize video ad campaigns across platforms.



MOBILE ADS

Make use of our multi-platform SDK to run display and video campaigns across different platforms such as iOS, Android, and Windows. Choose IAB mobile Rising Star formats to monetize your inventory.



ADVANCED REPORTS

Run complex reports on demand or schedule pre-planned templates to deliver all the data you need to better analyse and monetize your inventory across different platforms.



ADVANCED TARGETING

Understand your inventory and your audience. Use the rich targeting features within the ZEDO platform to target campaigns to optimize performance.



RESPONSIVE ADS

Go beyond the desktop. Use ZEDO's Responsive Ads mechanism to monetize your mobile web inventory.



AD NETWORK MANAGEMENT

Publishers can manage and optimize remnant demand partners using one platform. ZEDO aggregates all the data in one location. It's an easy and efficient way to maximize your revenue.



AD INSPECTOR

Use our browser plugin to analyze ad sources directly on your webpages immediately. Save hours of troubleshooting time and headaches by stopping unwanted content or creative problems immediately.



24X7 CUSTOMER SERVICE

ZEDO's customer service team has a stellar reputation for helping you grow and manage your business with 24/7 support through phone, email or chat.

This network (ZEDO) is a great traffic source for affiliates and advertisers.

If you want to reach a specific audience then ZEDO is a great choice.

It allows you to reach specific audience segments at the top of the impressions chain...

ZEDO serves your ad to the right user (They determine the users they send based on behavioural targeting) at the right time (first few impressions users see).

This network offers self-serve advertising opportunities.

4. PULSE360



http://www.pulse360.com

With this very special ad network, you can reach your audience across thousands of websites with a single media buy!

Your ad will show on top sites like: MSNBC, Comcast.net, Gannett Digital, NBC Sports, USAToday.com, Weather.com and thousands more!

You can have a campaign running with this network for as low as \$50.

Get your Sponsored Links Campaign from Pulse360 today!

5. BuzzCity

http://buzzcity.com

Buzzcity.com is a fantastic way to get your offer in front of people that are mobile users. More and more people are starting to rely on their mobile devices and using them more like personal computers.

One popular statistic says that over 90% of Americans keep their phones within arm's-length 24 hours a day. How about that, now you right beside potential customers if you can make it on to their mobile device with your offer and your website. What a great opportunity this is!

Let's have a look at the Buzz City set up:)



lome	Advertisers	Publishers & Developers	News 8
	Advertisers	Publishers & Developers	News &



Mobile Internet Advertising

BuzzCity is a global advertising network.

Reach millions of consumers around the world on mobile phones and devices, and make use of our insights into key markets to drive your mobile internet strategy.

Buzzcity.com is quite cheap for what you get. For the traffic that you are going to get on an intimate device as a mobile phone, it is really worth it. On average marketers get between 2000 and 4000 clicks to their website when they spend about \$50.

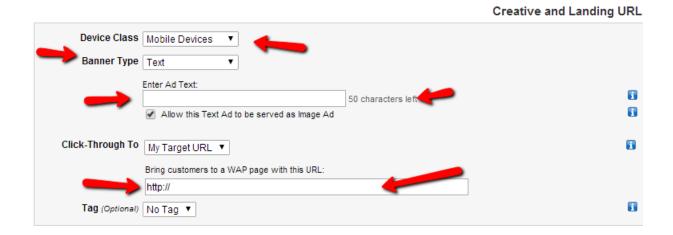
Signing up for your Buzzcity.com account is going to be free. So start the process by getting yourself an account as an advertiser. And make sure you set each campaign in your autoresponder too.

When you start creating your campaign you should probably work primarily with those countries that are English-speaking. They're still going to give you the best response for most of your offers. Ok, name your campaign as appropriate and make sure for 'Campaign type' choose cost per click.

Then put in whatever daily budget you are comfortable with.



Next we choose 'Mobile Devices' because that's where we want people to see our ads and for 'banner type' choose 'text' because we want to make this as easy as possible for them. And then put in the Url of the squeeze page/ Landing page you want then to go to:)



Next we choose our target countries. The top Tier one countries are always recommended here, The likes of USA, Australia, UK, Canada etc.

Once you have choose you countries I'd advise put in your bids at no more than \$0.03 per click but USA traffic at \$0.04, these bids will get you tons of traffic to your offer.

Press submit then and you're done setting up this campaign. You'll have to wait maybe 24/48 hours for approval and then you'll see the traffic flying in with Buzz City.

Country and Carrier Targeting: Price per Click (USD)
□ Selected Countries
* Please check minimum bids for each country in the Campaign Planner. Enter Price per Click for regions or countries where ads will appear.
∄ Africa
⊕ Asia
⊕ Europe ←
■ North America
Oceania
● South America
Device Targeting
⊞ All Devices
Channel Targeting
All Channels
Submit

There are a number of other mobile marketing platforms that you can do the very same thing with. But Buzzcity.com happens to be one of the **best** for Internet marketers.

6. Embed Your Video for Hundreds of Extra Views

There are lots of sites that allow you to embed your videos for further promotion. One of my favorites is WonderHowTo.com. If you

have a "How To" video on YouTube, MetaCafe, or any video site that gives you embed code, then you can post it to WonderHowTo and get hundreds of extra views on your video.

Some other sites where you can embed your video to include:

http://www.flixya.com

http://www.spike.com

http://www.instructables.com

http://www.myspace.com

http://www.uvouch.com

http://www.magnify.net/sites/categories

http://www.ulinkx.com/

http://www.myvidster.com (Social Bookmarking for Videos)

http://www.gemzies.com/

http://www.infectiousvideos.com/

http://www.videosift.com

http://www.vewgle.com

http://www.tagged.com

http://www.wonderhowto.com

http://http://www.maxior.pl

http://www.nowpublic.com

http://www.vodpod.com

http://www.mefeedia.com/add.php

It's kind of like article syndication for videos! But 10x more powerful! This is one of the easiest ways to get thousands of extra visitors for your video. I've seen VERY few people taking advantage of this strategy, so I hope you start using it in your own online business.

Extra Juicy Tip: You can also submit your video to any of the Ning Communities online. These are social networking communities centered around niche topics (everything from baking and parenting to biking and dog training). Ning.com has thousands of communities on almost any imaginable topic. These social communities contain thousands of users and you can submit blog posts and articles to all of them. Best of all, those articles and blog posts will show up on the front page of the Ning Community. Very Powerful!!!

7. Cool Site of the Day



Here's another interesting find. It's called Cool Site of the Day. This site lists some of the most interesting sites from around the web. Best of all, you can submit your site as well if you think it's up to snuff. Not only does this present an excellent link opportunity, but Cool Site of the Day is known for <u>sending thousands of visitors</u> to their featured sites.

If your site is chosen, it will be featured on the homepage and announced to their email list of over 150,000 subscribers.

Much like Digg, Cool Site of the Day also has a <u>ripple effect</u>. The featured sites are often picked up by journalists throughout the world. Some of the previously featured sites have been quoted on the BBC News website, featured in USA Today, picked up by radio stations and quoted in a number of other media outlets.

Sites similar to Cool Site of the Day that you can submit to include...

Yahoo Picks
TopsiteoftheDay
AskMen
Blackstump
Family First

8. Amazon Mechanical Turk

Mechanical Turk is a marketplace for work.

We give businesses and developers access to an on-demand, scalable workforce.

Workers select from thousands of tasks and work whenever it's convenient.

264,049 HITs available. View them now.

Make Money by working on HITs

 \mbox{HITs} - $\mbox{\it Human Intelligence Tasks}$ - are individual tasks that you work on. Find $\mbox{\it HITs now}.$

As a Mechanical Turk Worker you:

- Can work from home
- Choose your own work hours
- Get paid for doing good work

Get Results

from Mechanical Turk Workers

Ask workers to complete HITs - *Human Intelligence Tasks* - and get results using Mechanical Turk. Get Started.

As a Mechanical Turk Requester you:

- Have access to a global, on-demand, 24 x 7 workforce
- Get thousands of HITs completed in minutes
- Pay only when you're satisfied with the results

Many of you have probably heard of Amazon's Mechanical Turk. Mturk allows you to hire people to do a wide range of simple tasks.

But many people do not realize its potential marketing power.

You can have people on Mechanical Turk do almost anything vote for your video on YouTube, post comments on your YouTube videos, submit your articles to social bookmarking sites, etc... All for just a few pennies.

So, for example, let's say you wanted to get your article on EzineArticle.com into the "most viewed" section. Doing this would allow you to get a ton of extra exposure and hundreds of internal backlinks within the EzineArticles website itself.

To do this, you would simply go to Amazon's Mechanical Turk and setup what they call a HIT (Human Intelligence Task).

You would then buy hits for people to view your article. But you'll want to do this slowly. (approx. 25 or so per day)

You would pay about 4 cents per hit. Also, do not republish the hit. Simply make a big one and say 200 hits and then pause or re update the hit. This way the same worker won't redo the hit.

And of course, this is just the beginning of what's possible with Mturk.

You can use it for Stumbles, Diggs, YouTube votes, YouTube comments, etc...

9. Buy Existing Websites – I'm always surprised how few people are buying existing websites online. You can easily buy an untapped website and quickly turn it into an automatic lead machine for pennies on the dollar.

There are lots of webmasters online who simply do not realize the full potential of their website. With just a little bit of marketing knowledge, you can maximize the site's potential and start generating hundreds of subscribers per day.

Another very powerful technique is to go buy underperforming sites on <u>Clickbank.com</u> and <u>PayDotCom</u>. The majority of products on Clickbank are getting little to no sales per month. Either they did a big product launch and now things have sizzled out or they simply don't have the proper marketing knowledge to get things rolling. Either way, it's a HUGE opportunity for you.

You can easily come in and buy entire products for pennies on the dollar. You can then either use your marketing knowledge to immediately increase conversions and traffic and bring the site back to life.

OR, you can use the content inside the product to build a huge plot of juicy content real estate online. Many of the products on Clickbank have up to 200 pages so you can take that content, split it up into articles and then drip-feed it to your website.

Or you can syndicate the content around the web. Turn it into video and submit them to all the top video directories. Break the product into multiple ebooks and submit them to all the top ebook directories online.

The possibilities are endless. You can use that content to easily generate thousands of visitors by repurposing it into podcasts, viral reports, blog posts, videos, and articles that you can syndicate around the web.

10. How to Get More Views on Your EzineArticles...

As you probably know, <u>EzineArticles.com</u> is one of the top article directories online. However, did you know that there's a trick you can use to make it even more powerful.

Here's what you do...

You'll notice at the bottom of each article a section called "Most Viewed" and "Most Published". However, did you know that there's an easy way to get your article into these sections for tons of extra exposure and internal backlinks?

The Most Published section is easier to get into so let's start with that one. First, you need to grab the EzinePublisher URL for your article. You'll find this at the top right hand side of the page. You'll see a list of icons with a printer icon at the top. Well, right below the printer icon that says "Print This Article", you will see a link that says "EzinePublisher".

Go ahead and click on this link. Now, grab the URL for this link and paste it into a text document because we're going to be using this URL for a little while.

You see, in order to get into the "Most Published" section, you need to get the most clicks onto your EzinePublisher link. To do this, we will be promoting the link ourselves outside of EzineArticles by using social bookmarking, Twitter, and a few other sources.

So, first you will need to submit your EzinePublisher url to all of the different social bookmarkings sites like Digg, Mixx, Delicious, etc... You can do this semi-automatically at SocialPoster.com.

Once you have submitted your URL to all of the different social bookmarking sites, you can then send it out to all of your friends on Twitter, FriendFeed, and other microblogging platforms.

By doing this, you will increase the views on your Publisher page, allowing you to get into the "Most Published" section. Once your article has been placed in the "Most Published" section, it will be placed on every single article within that particular category.

This means extra exposure for your article. But more importantly, it means MORE LINK JUICE. You see, the internal linking structure

within EzineArticles.com is EXTREMELY powerful for ranking in Google. These internal links are very powerful.

By getting your article in the "Most Viewed" or "Most Published" section, you are increasing the number of internal links pointing to that article, which can make a huge difference in how the article ranks in Google.

Do you see where I'm going with this?

First you need to make sure you're using the targeted keyword phrases in your article title and sprinkled throughout your article. Then, by getting your article placed in the "Most Viewed" or "Most Published" section, you can dramatically increase your Google rankings because your article now has more internal links pointing to it.

If you want to get into the "Most Viewed" section, you use the same technique, but this time you will be promoting the URL of the actual article.

If you want to guarantee your spot in the "Most Viewed" section you can use <u>StumbleUpon advertising</u>, which is just 5 cents per view. This is one of the simplest ways to get your article in the "Most Viewed" section. Plus, by using StumbleUpon, you're also driving lots of targeted traffic to your article and increasing your exposure.

- 11. eBay.com can generate traffic in more than one way. You can sell reports and e-books you write (write some useful how-tos and sell them for very low price, the point in this case is the traffic, not the money). There is also an about page you can create, where you can put a link to your blog.
- 12. Paper.li is a site that automatically creates "newspapers" based on who you follow on Twitter. You can base it on Twitter lists or make other settings. When it posts to your Twitter, it will mention one or two people who are featured in it. How about sending tweets mentioning all the people featured in it that you haven't connected with yet?
- **13. iTunes** podcasting is a great way to get fresh, targeted traffic. With millions and millions of users this is still a traffic generation source that is not saturated as some others.

14. CLICKSOR

http://www.clicksor.com

This is a contextual advertising network. Contextual advertising is also known as content-targeted advertising.



Their system works by publishing your text, graphic or rich media on thousands of relevant websites that are affiliated with the network...

The published text will match your selected keywords or ad channels, thus you get more conversions and increase your ROI (Return Of Investment).

15. LEAD IMPACT

http://www.leadimpact.com



A low cost, high-conversion contextual advertising solution.

Thousands of advertisers, large and small, use LeadImpact every day to reach their advertising goals.

I love LeadImpact...!

With over 10+ millions users monthly in major markets worldwide this network belongs to my favorites.

You can target your audience based on keywords.

Some of their features include:

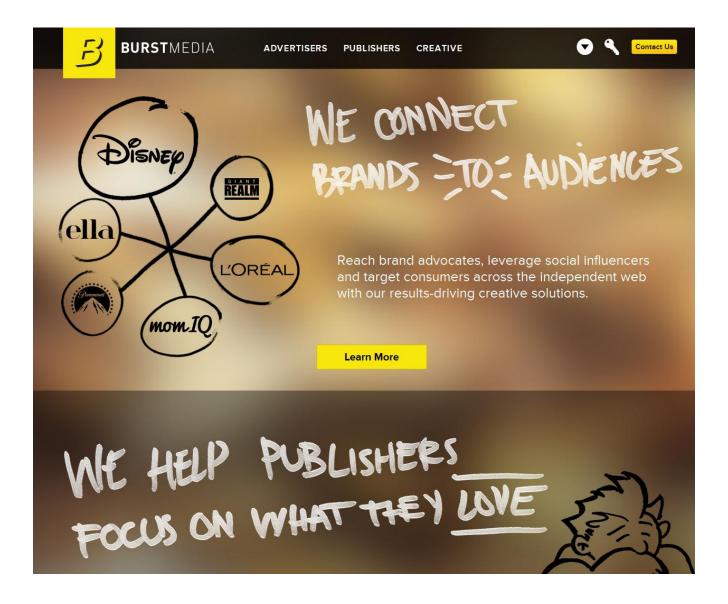
- Keyword level conversion tracking
- Easy traffic control
- Non-stop traffic conversions
- **⊘** Gold standard quality leads
- Heart-stopping conversion rates
- ❷ Proprietary real-time traffic

How it works: http://leadimpact.com/how-it-works/

16. BURSTMEDIA

http://www.burstmedia.com

With this network, as an advertiser, you are not confined to only a few large web properties.



On the contrary, you have easy access to thousands of high quality content sites that make up the Long-Tail of the Internet.

These sites are highly popular. It's where Internet users explore their passions. It's where advertisers need to be to reach the right audience.

This site is somewhat similar to PlentyOfFish.

I think they still maintain a self-serve advertising platform.

But the fact is that you can achieve great results with them if you take the time to prepare your campaign carefully and learn their interface so as to get the reporting you need and make the right campaign choices...

This is what I call a "secret" network not known to most people. This means there is potential in bringing converting traffic from this network.

17. IZEA

http://www.izea.com

This is one of my favorites because it isn't what I call an ad network.

It is rather a social media network/marketplace. These people are professionals in social media and they can prove it. Whether it's sponsored tweets that you like or sponsored blog posting, you will find it in IZEA.

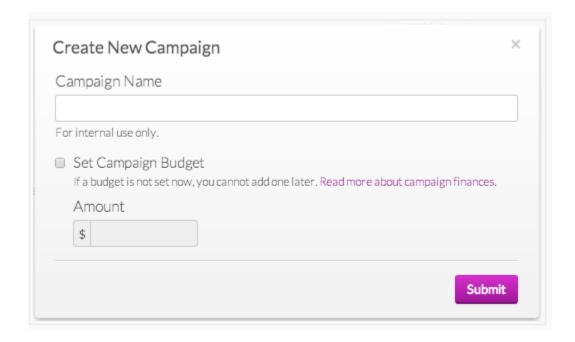
Here's how to set up your campaigns once you register with this great site.



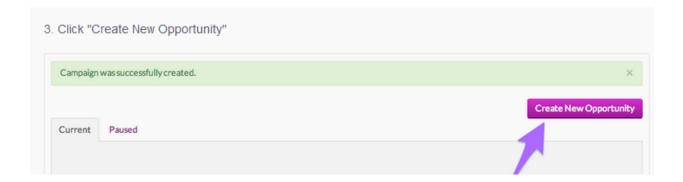
Create your campaign name and set a budget that you feel comfortable with and then click "Submit ".

Your campaign name will not be visible to Creators and will serve as an organizational tool for you to separate different campaign initiatives.

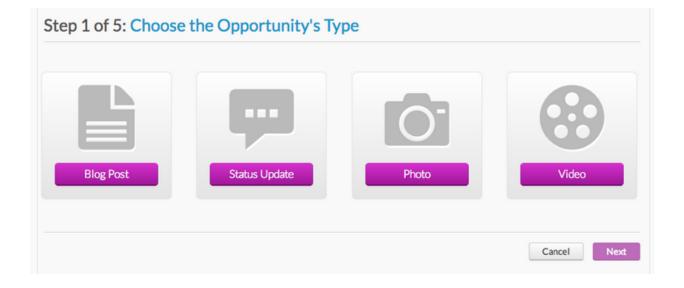
Your budget can be set and changed or can be left blank. You will need funds in your account before you set this budget. The budget feature allows you to set budget parameters for each separate campaign you are running.



Click 'Create New Opportunity' next



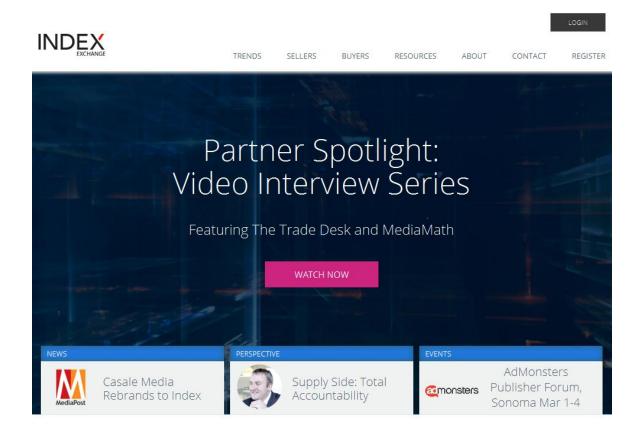
Choose the Opportunity's Type. You may have Creators create a blog post, status update, photo or video.



For each of the Opportunity types, you will fill out a similar form telling the Creators more about your company/product as well as giving them instructions for creating their post. Once your opportunity has been submitted, it will be sent for approval.

18.INDEX EXCHANGE

http://www.indexexchange.com



A simple and profitable way to activate programmatic demand.







This is one of the most lucrative networks and as such it is not easy to be accepted.

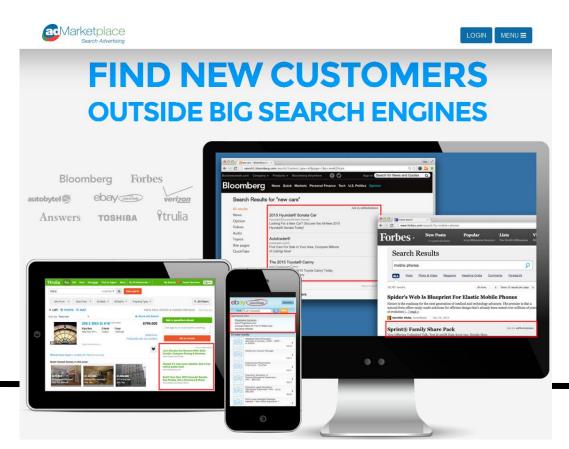
But once you do, you will have direct access to the highest quality media inventory on the web.

Indexchange (previously named Casalemedia) offers a suite of technologies and services that deliver, track and optimize online ad campaigns for maximum ROI.

If you want response, head to Indexexchange.com!

19. AdMarketplace

http://www.admarketplace.com



This is a PPC (Pay per Click) advertising platform. One of a kind!

Their content network is huge and it perfectly delivers Search Engine Performance.

Here are some features:

- Real time, performance based optimization
- 500 million ad opportunities per day
- Worldwide reach
- Transparent reporting

20. ADONNETWORK.COM

http://www.adonnetwork.com

This network is for the more experienced marketers who know how to setup a campaign in every detail.

About | Contact | Advertiser Login | Publisher Login

AdOn network



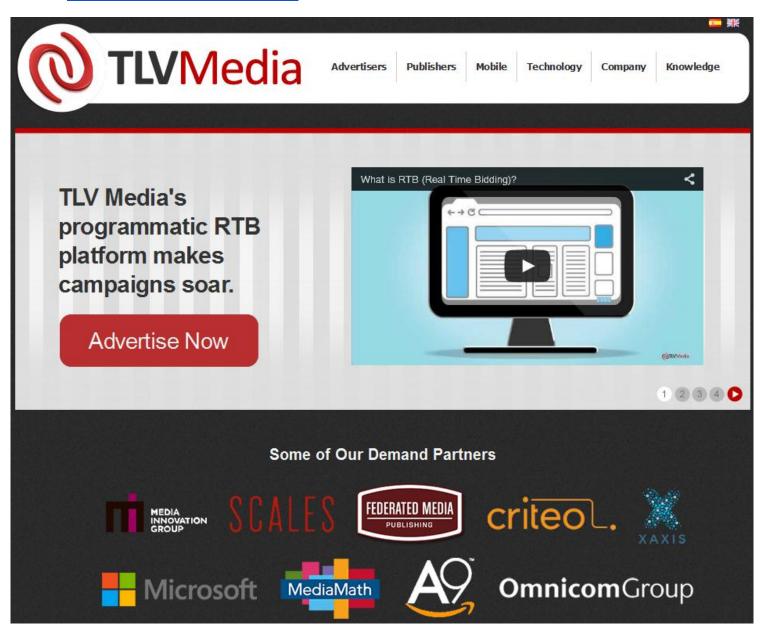
AdOnNetwork claims that it can increase your ROI with innovative, contextual and behavioural targeting solutions...

Here are some features of the network:

- No contracts and spending caps
- Choose your location
- ✓ Target customers (select only the best performing sources)

21. TVLMEDIA

http://www.tlvmedia.com



One of the largest networks out there!

They have more than 3 billion impressions per month and growing rapidly.

The network offers CPM, CPC, CPL, CPA, dCPM, CPE advertising...

All these ad models at your fingertips!

Some of their features:

- Manual and algorithmic real time campaign optimization
- Dedicated account managers
- Covers all countries and verticals
- Unique, proven targeting methodologies

22. PLENTY OF FISH

http://ads.pof.com



This network is HOT!!!

They use pretty sophisticated methods to target audience and they seem to be very proud of their system's back-end.

You can choose your visitors based on ZIP code, age, gender, profession, education etc.

They claim that no other site in the world will allow it's users to target audience the way POF does.

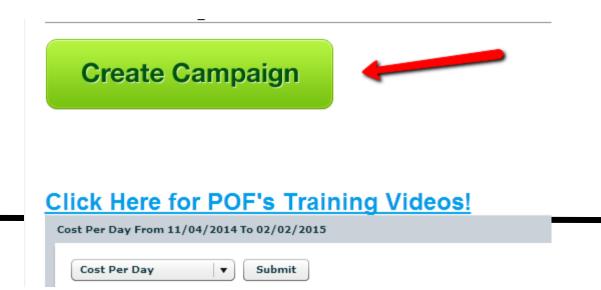
This is one of the most "tough" networks online...

The fact is though, that their methods are working.

And the visitors can be easily converted if you have the right offer.

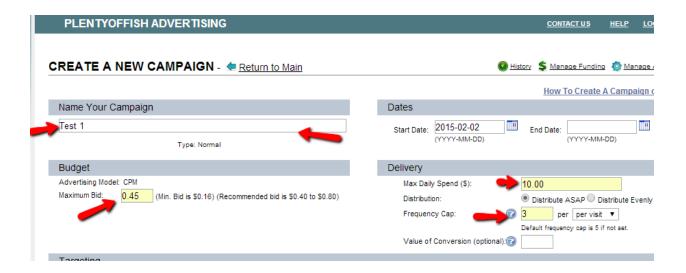
Ok, we'll run through now how best to set up your POF campaign once you've registered with them.

Ok first things first, we go here and Create a Campaign.



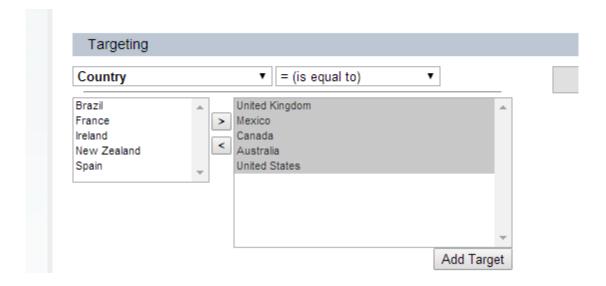
Ok then we name the Campaign, so that's totally up to you just name it something to do with your campaign so you'll remember.

For your budget I go with anywhere from 0.35 to 0.60 this way you know you'll get good quick traffic. Dates are self-explanatory and for 'Delivery' put in whatever daily spend you are comfortable with and with 'Frequency cap' I usually go for 3 per visit.



Now POF are one of the most targeted Traffic sources out there! There are So many options to Laser Target potential customers from Body Type, Height, Income, Profession even PETS ha:)

But you see what i mean here.



So next we move on to 'Add a Creative', here we name it something to do with our campaign. Our Title is what our Ad title will be and you'll see it building on the right hand side as you go along making up your Ad.

Make sure these are catchy and appealing as is the same with your 'Description'. Pick a nice attention grabbing pic and then put in your 'Click thru URL'.

Click on 'Create Campaign' and POF will usually approve it in 24/48 hours.

As mentioned before this Traffic source is probably the most targeted traffic there is which makes this an absolutely fantastic platform to work with.



23.HARRENMEDIA

http://www.harrenmedia.com



This network offers access to a premium inventory as well as direct response campaigns following the CPM, CPC and DPB (Dynamic Price Basis) model (CPM and CPC campaigns tied to a CPA goal;)

The network has a dedicated team of account managers who will work directly with the traffic buyer (client) to increase ROI based on the campaign's goals...

24. LOOKSMART

http://www.looksmart.com

looksmart

Enter Search

LOOK

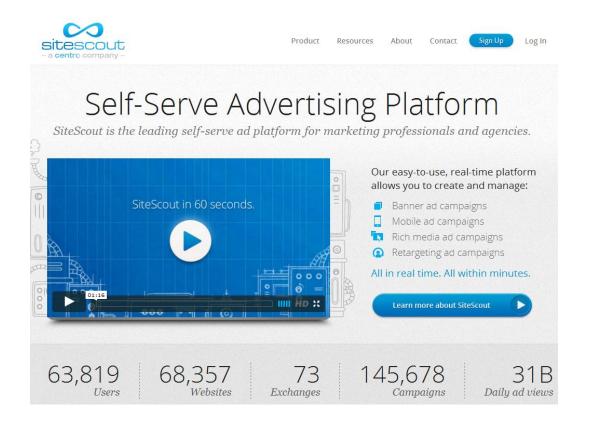
This is a neat network! But it is mainly for those who are familiar with this industry...

They aggregate consumer searches from a broad spectrum of search networks, domains, and high quality publishers to provide time and resource-efficient access to a largely unduplicated cross- section of the search marketplace...

They use a sophisticated back-end system and user interface...

25. SITESCOUT

http://www.sitescout.com/



This is a fully transparent network. You have the option to see the sites that your ads are placed in.

It's one of my favourites.

Here are some of its features:

- Target by DMA and Countries.
- ✓ Target by gender or/and age.
- ✓ Target by keywords, channels and categories.

This is a very popular network among marketers.

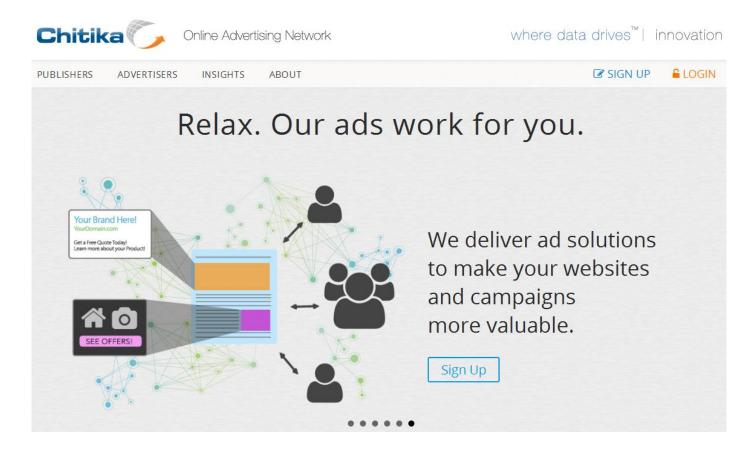
The question is, why is it not mentioned anywhere (e.g. in all those make-money-online products)?

26.CHITIKA

http://www.chitika.com/

This is a not-so-secret network. In fact it is well known in the industry and one of the largest ad networks online. But it is for the big fishes!

Proceed with care.

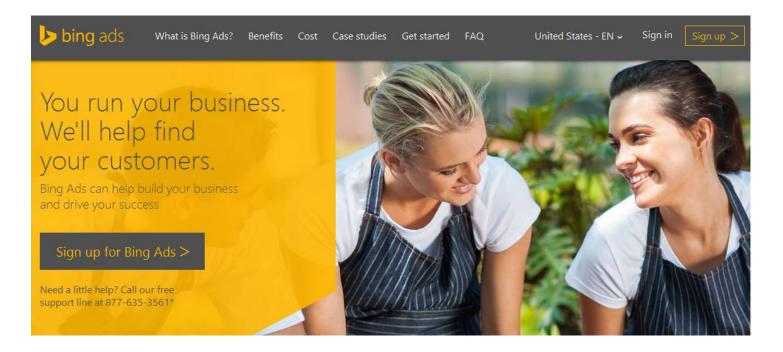


Here are some of its features:

- Keyword targeting among 50.000+ sites
- PPC, Keyword-indexed bid marketplace

27.BING

https://bingads.microsoft.com



Of course this is not a secret network but i kept it for last because of its growing popularity.

Bing advertising is getting Bigger and Bigger.

Search Marketing, Extended Content Network and Microsoft Media Network are all tools you can use.

These systems are designed to deliver solid results for your business and keep you in control of your ad campaign.

With MicrosoftAdCenter you can advertise on Bing and enjoy a suite of advertising opportunities based on your budget.

And there you go 27 Top Secret very powerful Ad networks today!

A word of caution.

Before deciding to spend any money on these networks you have to first select a single network of your choice for testing.

Then familiarize yourself with the network's interface and learn how to set up your first campaign and make it go live...

After you are done testing with the first network (and got no actual results), you can move to the next. Obviously if it's a success for you stick with it and scale UP:)

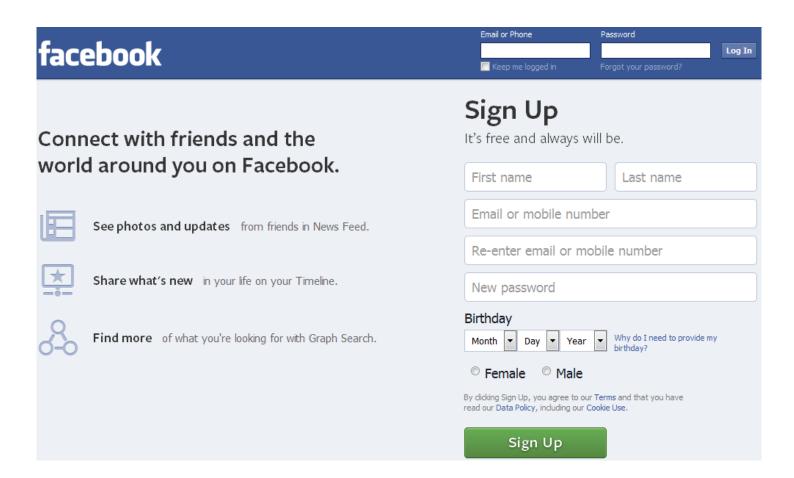
Only by knowing these sites or by visiting these sites you will be planting a seed that will get you where you want to go (e.g. make tons of money online)!?

FREE TRAFFIC SITES

Just a quick run-down for you on some not so secret traffic:) but Free sites that you will all know about and heard of.

Heres the Top 5

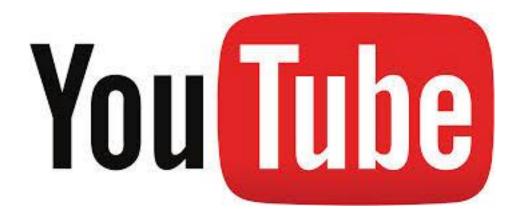
1. FACEBOOK



No surprise here, FB have more than 1.4 billion active users worldwide.

There is no bigger social website in the world and the options here are limitless. Free and paid options with FB ads too, the amount of traffic you can get from this site is endless. From setting up your own free fanpage to joining the numerous groups available this makes FaceBook a necessity when it comes to Traffic and is why it is so popular with everyone on the planet:)

2. YOUTUBE



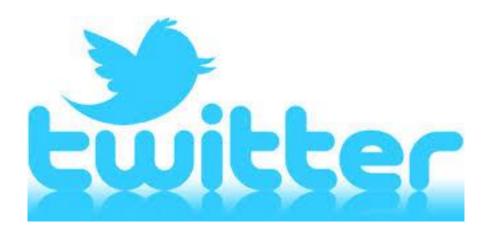
YouTube is the Number 1 video sharing website in the world where people share and watch videos of all different interests and topics.

YT has grown so much in recent years that it prompted Google to purchase it for \$1.65billion.

Most modern smartphones are capable of accessing YouTube videos, either within an application or through an optimized website.

Again there is so much potential here traffic wise with so many visitors to this site on a daily basis. Video marketing is so hot at the moment and is growing at a phenomenal rate that anyone would be mad not to take advantage of this Huge traffic source!

3. TWITTER



Twitter, as you already know, is an online social networking service that enables users to send and read short 140-character messages called "tweets". Registered users can read and post tweets but unregistered users can only read them.

Twitter has grown at a rapid rate of late and is increasingly being used as a business promotional tool too.

As of December 2014, Twitter has more than 500million users, out of which more than 284 million are active users.

So again the traffic opportunities here on this site are endless.

4. PINTREST



Pinterest is a web and mobile application company that offers a visual discovery, collection, sharing, and storage tool. Users create and share the collections of visual bookmarks (boards).

Launched in March 2010. Pintrest has grown from strength to strength, it is a free website that requires registration to use.

Users can upload, save, sort, and manage images—known as pins—and other media content (e.g., videos and images) through collections known as pinboards.

Something to bear in mind too is that the website has proven especially popular among women with 70 to 80% of users being female:).

With nearly 80 million users already Pintrest shows no signs of slowing down anytime soon and is an amazing Free traffic source to have in your amorary!

5. TUMBLR



Tumbler is a microblogging platform and social networking website.

Their service allows users to post multimedia and other content to a short-form blog. In 2013 due to the rapid increase in popularity of Tumblr it was bought by Yahoo for close to \$1 billion.

As of the time of writing Tumblr hosts over 221.3 million blogs and is getting bigger by the day.

Again I'll stress that this site is an awesome place for free traffic and can only improve your figures if used correctly.

A LITTLE BONUS

So to round things off I'm going to throw in a little bonus for you:)
I will share the methods of using an ad network to make money (briefly).

I will share it with you in a step by step manner:

First find a lucrative offer to promote.

You can go to affiliate networks like:

http://Clickbank.com

or

for Cpa offers

http://Peerfly.com

Sign up for your free affiliate account and pick a product/offer of high value (and high commissions).

Then select an ad network to work with (from the list above)...

Sign up with them (free) and try to familiarize yourself with the website interface.

Be careful. Some networks demand that you make a deposit (varies) to start working with your ad campaign.

Next try to learn how the network operates (they all have secrets and tweaks). To find these tips we go to Google and make a search for:

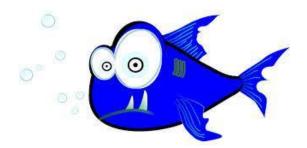
ad network how to
ad network tips
ad network tutorial
ad network secrets
ad network learn etc.
You Know what I mean:)....

Next, do some math. Do not skip this ok?

How much you are willing to spend and how much do you expect to earn?

What is your goal? What are your expectations?

After you answer the above questions get ready to dive in the swimming pool with the sharks!



Because the internet marketing industry is tough. But unless you dive, you will never know!

So, test the traffic from the network you selected.

After the campaign is finished and the traffic has arrived ask yourself:

How much each visitor cost with that network, how much each visitor earned you and what is your final ROI (Return of Investment)?

Did you cover your expenses with what you've earned?

What is your ROI (if any)? Do the simple math...

ROI = Profits - Cost

If you find the traffic from the network profitable, then you can stick to that network.

But since your offer converts, you can also try a second network which might deliver even better results...:)

The idea is to find an offer that converts and then find the network where you will get the most conversions...

How?

A converting offer is what every marketer wants and needs!

Now that you know an offer converts and you've found the ideal network it will be easy to do the math and make tons of money.

OK. You have to invest some money but forget about what you spend.

The question is, are you making enough to cover the costs??? And is there any money left (your true earnings)?

Now, I will leave you wishing you the best of luck in your online ventures...

And then you can scale it up and make as much money as you like...

Don't leave this course sitting on your hard drive gathering dust, Go out explore these fabulous resources and make them work for You!

If you need any help or assistance don't hesitate in contacting me at Declan-Mc.com,

Kind Regards

Declan Mc